Project Design Phase Proposed Solution Template

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| Date | 27 June 2025 |
| Team ID | LTVIP2025TMID55709 |
| Project Name | ShopEz:One-Stop Shop for Online Purchases |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in the proposed solution template.

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| **S.No.** | **Parameter** | **Description** |
| 1. | Problem Statement (Problem to be solved) | Clearly defines the pain points in  Online shopping(e.g.,lack of trust,poor user  experience) |
| 2. | Idea / Solution description | Describe your One-Stop Solution-how **ShopEz**  unifies purchasing,simplifies navigation,etc.. |
| 3. | Novelty / Uniqueness | Highlight what makes your idea different- AI personalization,multi-vendor integration etc.. |
| 4. | Social Impact / Customer Satisfaction | Shpwcase how it benefits users-time saved,better deals,accessibility,or enhancing  trust in online platforms. |
| 5. | Business Model (Revenue Model) | Explain how you will earn revenue-e.g., subscriptions,affiliate earnings,seller  fees,featured listings,entertainment. |
| 6. | Scalability of the Solution | Describe how ShopEz can grow-cloud based infrastructure,modular design,potential for  global expansion,Multilanguage support etc.. |